

# Why we find Europe attractive, again

After having returned 31% in absolute terms and outperformed MSCI USA by 10% since our last European forecast, we once again find Europe attractive relative to the US. Today, Europe trades at historical lows in terms of relative P/B and P/E ratios and looks attractive from a technical standpoint as well.



Carl Bernadotte  
Portfolio Manager

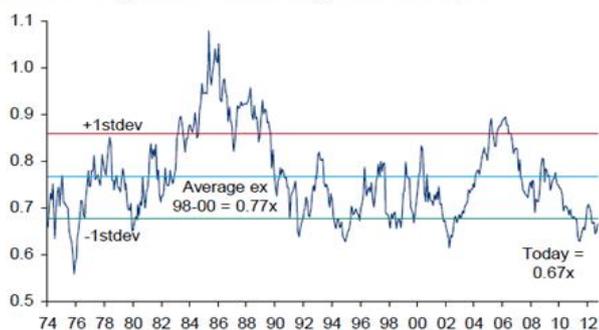
Marcus Grimfors  
Portfolio Manager

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Portfolio Manager

In June last year, we forecasted that Europe was an attractive exposure both in absolute terms and relative to the U.S. market ([read the analysis here](#)); to date, the MSCI Europe index has returned +31% compared to +21% for the MSCI USA index (in EUR). Our view of Europe (relative to the U.S.) remains positive. Below is a fundamental and a technical reason for it, and why we think our European fund, CB European Quality Fund, now offers an interesting opportunity to get exposure to this trend.

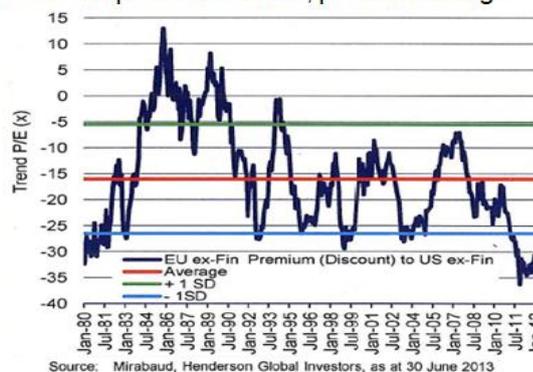
**1. Valuation.** In terms of price-to-book value (P/B ratio), Europe trades at more than one standard deviation below the long-term average relative to the U.S. market. In terms of price-to-earnings (P/E ratio), Europe trades at a record discount relative to the U.S.

MSCI Europe vs MSCI USA, price to book



Source: European Investment Strategy, IBES, MSCI

MSCI Europe vs MSCI USA, price to earnings

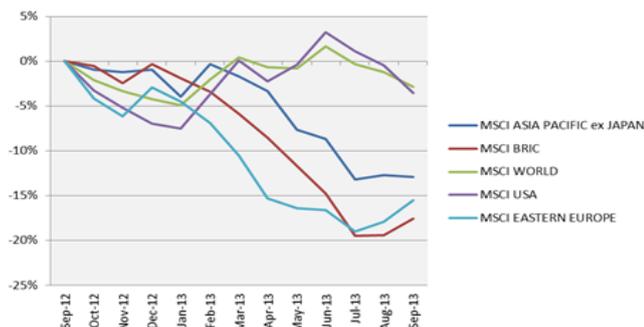


Source: Mirabaud, Henderson Global Investors, as at 30 June 2013

Figure 1 and 2. P/B and P/E ratios for MSCI Europe are at historical lows relative MSCI USA.

**2. Technically.** MSCI Europe has over the past year outperformed all other major indices. Relative to the MSCI USA, MSCI Europe has created a textbook example of a double bottom reversal which can be a very bullish signal for Europe relative to the U.S. Data as of 2013-09-26, in EUR.

Relative MSCI Europe, 1 year

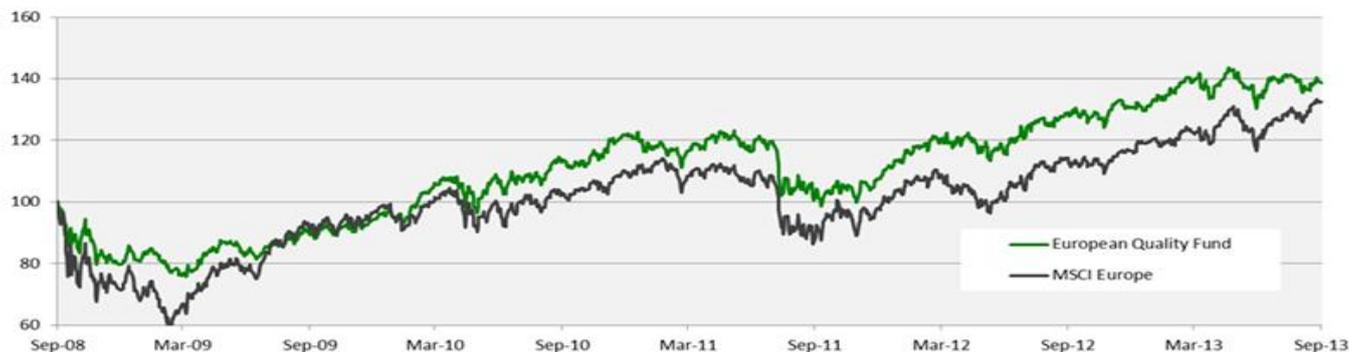


MSCI Europe relative MSCI USA, 5 years



Figure 3 and 4. MSCI Europe has outperformed all major indices the past year and the relative performance vs. MSCI USA has formed an interesting technical signal. Data as of 2013-09-26 (in EUR).

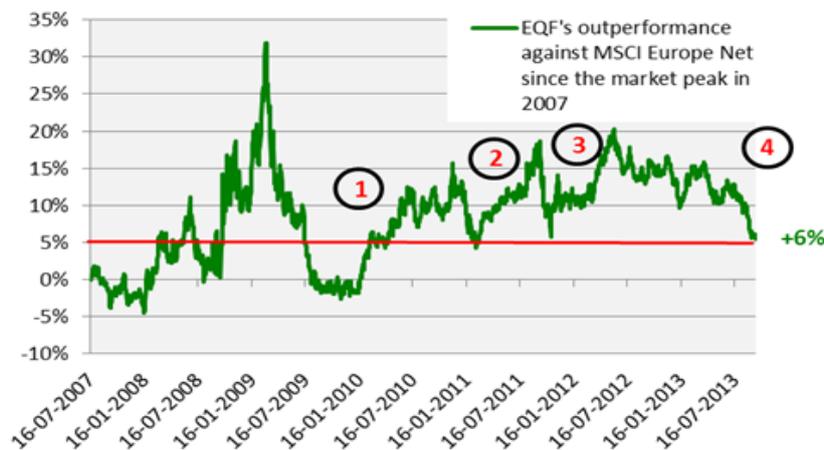
**3. CB European Quality Fund (EQF).** Our European portfolio holds European quality stocks with stable earnings - a strategy that historically delivered above average return with lower than average risk. The graph below shows the performance for the last five years. Data as of 2013-09-26, in EUR.



**Figure 5.** Five-year return for CB European Quality Fund and MSCI Europe Net. Data as of 2013-09-26 (in EUR).

However, the fund has underperformed the MSCI Europe index the past 15 months, which is a historically long period. The simple explanation is that our holdings do not have the "leverage" (cyclicality) to an economic recovery – particularly in Europe – that the market has been chasing recently. This has also led to the fact that the portfolio today trades at a historically low valuation relative to the MSCI Europe index. We are not saying that the relative trend has shifted. However, when it happens we see that there is a big relative potential. Please see the below explanatory chart. Data as of 2013-09-26, in EUR.

1. During the period November 2009 – November 2010, EQF outperformed the index about 20%.
2. During the period February 2011 – September 2011, EQF outperformed the index about 23%.
3. During the period October 2011 – May 2012, EQF outperformed the index about 11%.
4. The accumulated outperformance since the market peak in 2007 has rarely been below 5% (red line). That is the level we are at today.



**Figure 6.** Illustration of the outperformance of CB European Quality Fund vs. MSCI Europe Net since the market peak in 2007. Data as of 2013-09-26 (in EUR).

**4. Active management charged as passive/an ETF.** The I-class of the fund (minimum investment €1 million, ISIN: LU0806934948) charges a management fee of 0.5% p.a. and a performance fee of 20% of outperformance against MSCI Europe Net. Because of the recent underperformance and the applicable high-water mark (collective and eternal), there is now an 8% window until the index is reached and where a performance fee can be charged. In other words: the next 8% of outperformance against MSCI Europe Net will come with only 0.5% management fee p.a.

**PS.** If you have an interest in extra dividends, EQF Distribution (ISIN: VGG3193T1268) pays a dividend of 6% on 31 October 2013. The money will be paid out in the middle of November.

If you have any questions or remarks, please contact us by e-mail [info@cbfonder.se](mailto:info@cbfonder.se) or by phone +46 8-566 133 10.

Share prices and values may increase or decrease and investments are always associated with a risk of loss. Past performance is never a guarantee for future performance.