

# CB FONDER

## **Alexander Jansson appointed CEO of CB Asset Management AB (CB Fonder)**

- Alexander Jansson new CEO
- No changes in the investment management organisation; Carl Bernadotte, founder and owner, remain in his role as portfolio manager together with Alexander Jansson and Marcus Grimfors
- No changes to the board of directors; Jan Malmgren remain as Chairman

In order to ensure the continuity and seize further growth opportunities for the company, Alexander Jansson, today portfolio manager, was appointed CEO by the board of directors. Carl Bernadotte will continue as portfolio manager.

– It feels good to hand over the reins internally to Alexander, who is familiar with the company, our clients and the portfolio management. Alexander has the right qualities to manage and manoeuvre in an increasingly complex financial market that will continue to face major changes. To continue the work with the portfolio management together with Alexander and Marcus feels very inspiring. I welcome Alexander as CEO and look forward to keep on delivering good performance to our investors, says Carl Bernadotte.

Alexander Jansson has been employed as portfolio manager since 2009. Prior to that he worked in private equity. Alexander is 30 years old and holds a M.Sc. in Business Administration and a B.Sc. in Economics from Uppsala University. Alexander will continue his work as portfolio manager.

– I am very honoured by the trust Carl, as the company's owner, and the board has given me and look forward to developing the company together with Carl and our colleagues. The company is in an interesting phase with strong AUM growth; good performance over time, and a tailwind for our core investment themes: Europe and the environmental sector. I see us as well positioned in an industry where cost consciousness and an active and ethical management are crucial for the customer, says Alexander Jansson.

The change took effect on 11 February 2014.

### **For further information, please contact:**

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### **About CB Asset Management**

*CB Asset Management AB was founded in 1994 and is an independent investment management company acting under the supervision of the Swedish Financial Supervisory Authority. The company offer its management concept to private as well as institutional investors through three funds: CB European Quality Fund, CB Hedge and CB Save Earth Fund. The company motto is: active, ethical and long-term.*

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